

DIGITAL SIGNAGE | CORPORATE CHANNEL



The Corporate Channel solution is a direct way to communicate with the guest. Preferably placed in public areas, the hotel can effortlessly promote its image and services, and display key information on one single TV screen. Through the corporate channel, it's possible to combine advertising with broadcast news and live TV channel.

KEY FEATURES

- Corporate Channel for hotel public areas
- Hotel Services Promotion
- Public Information (news, weather, ...)
- Multiple content in one single screen
- Supports different formats: images, videos, texts, TV Channels
- Customized screen with hotel brand image
- Hotel staff manages content through a web interface

