

# Press Release

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## Nonius enhances the in-room guest experience at The Yeatman Hotel

Nonius, a technology company that began by offering HSIA solutions for the hospitality industry and now is a leading supplier of digital interactive TV systems, was selected by The Yeatman Hotel to provide its guests a unique in-room entertainment experience.

The Yeatman is a luxury wine hotel in Oporto, which opened its door in September 2010. Destined to become a unique and distinctive landmark in the world of classic luxury hotels, The Yeatman offers the individuality of character and the sense of effortless hospitality which makes it the address of choice for discerning travelers visiting Oporto and the North of Portugal.

Operating in the luxury segment, The Yeatman wanted to provide its guests with a superior, flexible and easy-to-use in-room entertainment system in order to transform their stay into an unparalleled experience. Adrian Bridge, Chief executive officer of The Yeatman Hotel, explains: *“We wanted to provide the best guest experience by meeting requirements for different guest profiles. We were certain that NiVo offered content and entertainment for both business and leisure guests of all ages, and allowed them to use the system in their native language.”*

NiVo is installed in all 82 rooms, with a flat screen LCD display, which welcomes guests with a personalized message on the TV screen. Moreover, they have their own inbox where they can check messages from the hotel. Guests are also able to access a wide range of international TV channels, online radio channels, games and the very latest Hollywood releases and blockbusters. NiVo also incorporates public information such as flight schedules, weather updates and the latest news.

One of the system’s major applications is the fully-featured web browser, which allows guests to access the internet from the TV. This is ideal for guests travelling without a

laptop. For those who bring their own devices, NiVo's set-top box has an integrated access point, which provides wireless internet access.

Each room has an integrated *MediaHub™* offering seamless connectivity through a Plug & Play solution which connects personal devices such as laptops, smartphones, MP3 players and video cameras.

Guests can simply plug in their hand-held devices and NiVo will automatically switch the TV display from the interactive system to the personal device content. Thanks to this auto-switching plug & play feature, guests can simply unplug the device and the TV returns to TV channel viewing mode. Adrian Bridge describes how happy customers are with this functionality: *"They are always impressed when they discover they can connect their personal devices to the TV. For example, leisure guests can plug in their digital or video camera to view their photos or watch videos of their holiday in Oporto before they return home."*

NiVo is a key factor in enhancing the brand awareness at the Yeatman thanks to the flexibility of the platform. The GUI (Graphical User Interface) was designed to reflect the hotel's brand for each LCD screen.

Mr. Adrian Bridge concludes: *"We want to transform the stay at The Yeatman Hotel into a unique and unforgettable experience. NiVo has certainly contributed to this by providing a five-star in-room entertainment experience. By offering this distinctive service, we hope to increase guest satisfaction and encourage loyalty"*.

## **About Nonius**

Founded by three business partners with more than ten years of experience each at multinational technology firms, Nonius began by offering High Speed Internet Access Solutions to the Portuguese hospitality industry. After becoming the country's largest supplier of HSIA solutions, with revenues doubling each year, the company expanded to the rest of Europe, Africa and South America and it has been growing ever since.

Our passion to deliver high quality market oriented solutions drives us to create novel and innovative products and services. This guiding principle has lead Nonius to develop and deliver a superior IPTV based in-room entertainment solution.

This latest product is a state-of-the-art, in-room entertainment platform, with features that offer a great guest experience. The system is called NiVo and combines TV and radio, video on demand, internet access, games, all accessible through a remote control and wireless keyboard.

## **About The Yeatman Hotel**

Located in the heart of one of Europe's most important wine capitals, The Yeatman is a haven for wine lovers and the prime destination for those wishing to explore the pleasures of Port, the great classic wine for which the city of Oporto is famous.

Occupying a commanding hillside position on the south bank of the River Douro, The Yeatman enjoys breathtaking views over the historic centre of Oporto from its extensive grounds and from each of its individually appointed guest rooms and suites.

Destined to become a unique and distinctive landmark in the world of classic luxury hotels, The Yeatman offers the individuality of character and the sense of effortless hospitality which makes it the address of choice for discerning travelers visiting Oporto and the North of Portugal.

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