

**PRESS-RELEASE**

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**Nonius will invest € 2.5M in Internationalization and Market Development with the support of a new institutional investor: Caixa Capital - CGD**

Nonius, a technology company specializing innovative solutions for hospitality, is pleased to announce that Caixa Capital, the venture capital subsidiary of the Group Caixa Geral de Depósitos has formally taken an equity position in the company.

The new funding is aimed at increasing the company's present-day turnover from € 2M to € 10M by growing its percentage of exports from 20% of sales to 80% by 2015. The near term strategy will focus on amplifying its market presence in the hospitality technology sector, thereby, capitalizing on its existing international activities and to accelerate growth abroad.

NiVo, the company's flagship product, is a state-of-the-art interactive TV and in-room entertainment platform designed specifically for the hospitality sector that offers guests an unparalleled experience. The platform incorporates IPTV technology and features TV channels, Video-on-Demand, Internet access, games, and internal sales, all accessible via an iPhone or wireless keyboard. Since its launch, NiVo has enjoyed excellent reception and is currently installed in several landmark hotels in Portugal, Spain, Brazil, Angola, Cape Verde and Nigeria.

The development strategy will focus growth on foreign markets with major emphasis on Brazil, where in early 2011, Nonius established a joint venture with a local firm. At present, each party maintains a 50% controlling interest in the Brazilian operation. Furthermore, a substantial portion of the new investment will be directed toward Brazilian market development, and establishing additional ventures in other geographic regions utilizing a similar business model.

This investment by Caixa Capital represents a very significant milestone for Nonius from a prominent and highly regarded Portuguese financial institution and its umbrella organization. For Nonius, receiving such an endorsement by Caixa Capital is a true expression of confidence in its long term operations.

**Noniussoft, S.A.**

Rua Eng.º Frederico Ulrich, 2650  
4470-605 Moreira da Maia  
Maia, Portugal

T +351 220 301 520  
F +351 220 301 521  
E [nonius@noniussoftware.com](mailto:nonius@noniussoftware.com)  
W [www.noniussoftware.com](http://www.noniussoftware.com)

NIF | VAT PT 507297687  
Capital Social | Company Stock 720.000 €  
Matricula nº. | Registration 59370/050404 CRC  
Porto

## ABOUT NONIUS

Nonius is a Portuguese technology company, founded in 2005, specializing in networking and communications solutions. The company provides innovative solutions for HSIA (High Speed Internet Access) and Interactive TV preferentially directed to the hotel industry with products deployed in over 30,000 hotel rooms in Portugal and elsewhere in Europe, Africa and South America. Nonius has as shareholders Beta Capital, PME Investimentos, Caixa Capital and has been awarded prizes such as SME Leader 2009/2010/2011 and SME Excellence 2010/2011.

## ABOUT CAIXA CAPITAL

Caixa Capital is the fund manager of the venture capital Caixa Geral de Depósitos Group, with the shareholder the Caixa Banco de Investimento. Caixa Capital's mission is to invest in business projects led by skilled management teams with high growth potential and valuation, which envisage an adequate return on equity and generate wealth and contribute to social welfare, in a responsible and sustainable. Caixa Capital provides a range of appropriate financial instruments for business development.

## FOR MORE INFORMATION PLEASE CONTACT:

**Marisa Pires** - Marketing Assistant

NoniusSoft, Software e Consultoria para Telecomunicações, S.A.

Tel: +351 220301520

Fax: +351 220301521

[mp@noniussoftware.com](mailto:mp@noniussoftware.com)

[www.noniussoftware.com](http://www.noniussoftware.com)